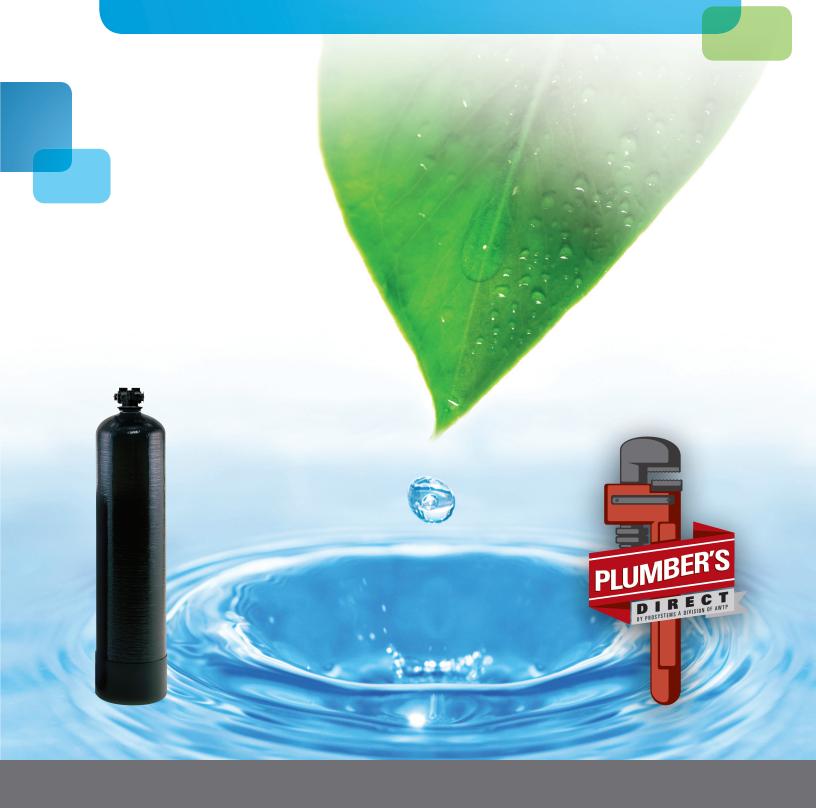
# Introducing the ProSeries Anti-Scale Water Filtration System



## How to Go Green with Water

Water is the building block of everything we eat and our very survival. Fresh water only makes up 3% of the total water on the earth. Almost 69% of water is locked away in icecaps and glaciers. With fresh water so scarce, it is more important now then ever before that we take steps to Go Green.

Going green not only means reducing water pollution and reducing electricity usage, it also means

Green methods of water conditioning that will not artificially alter our water or cause more pollution to
our limited fresh water supply.

While the consensus is that, overall, tap water is better than bottled water for you and the environment, there are some concerns. Older houses and apartment buildings may have lead plumbing which can contaminate your water via pipes, solder, and old brass fittings. There is also a growing concern about low levels of antibiotics from agriculture and people disposing of medication down the toilet.



#### Environmentally Friendly

ProSeries media systems utilize Chemical Free Scale Prevention providing an Environmentally Friendly option for water treatment. Safe for landscaping and lawn watering.



#### No Monthly Maintenance

Virtually Maintenance Free. No salt bags or other chemicals to buy, transport and store.



#### No Corrosive Salts or Chemicals

No more carrying 40lb bags of salt or worrying about running out of salt. Compatible with all on-site and community wastewater treatment systems. The ProSeries Anti-Scale Water Filtration System is not subject to water conditioner restrictions and bans.



#### No Slippery Feel

Your water will be smooth and gentle "sodium free". No more slippery "can't get the soap off" feeling. Beneficial minerals retained for more healthful drinking water.



#### Third Party Test & Certified

Tested by an independent laboratory against the international protocol for scale prevention, the original product achieved a 99.6% effectiveness rating—the only technology to do so and far more effective than any other scale prevention technology.



#### No Wasted Water or Electricity

ProSeries systems do not require electricity or backwashing. Save money and water with zero electricity usage and no water waste. Improves the efficiency of water-using appliances. Simple installation—no electrical and drain hookup.

## How does the ProSeries Anti-Scale Water Filtration System Go Green with water?

Knowing how limited our water is and how much we impact the environment in the creation and transportation of bottled water, what if we could purify our water from the tap, the very tap that comes to us through an energy-efficient infrastructure?

The ProSeries Anti-Scale Water Filtration System offers you an all natural method of water filtration that will help

to condition your water, without a negative impact on our environment.

The ProSeries Anti-Scale Water Filtration System uses a revolutionary process that eliminates the nasty effects of hard water, without the harsh impact to the environment. The ProSeries Anti-Scale Water Filtration System wastes no water and does not discharge harmful salt brine into our limited fresh water supply. This technology allows for the conditioning of your water without the use of chemicals or the waste caused by traditional system.

## Benefits of a Home with the ProSeries Anti-Scale Water Filtration System

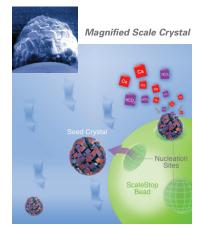
Dissolved minerals in hard water which enter your home form a scale which makes water heaters and other water-using appliances work harder than necessary. A ProSeries Anti-Scale Water Filtration System conditions the water as soon as it enters your home and delivers treated water throughout the entire house.



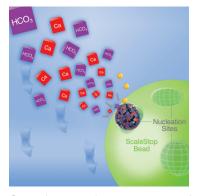
## ProSeries Anti-Scale Water Filtration System

The ProSeries Anti-Scale Water
Filtration System provides protection
from scale formation throughout the
home. The ProSeries Anti-Scale Water
Filtration System can be installed at the
point of entry to treat your entire home,
both hot and cold water, or it can be
located directly before a water heater
or other device (e.g. sauna, etc) that
requires protection from hard water.

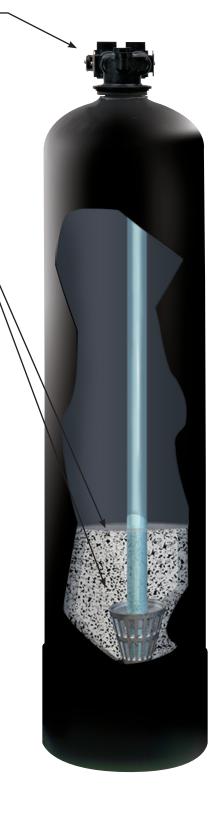




Inside the ProSeries Anti-Scale Water Filtration System are thousands of tiny Anti-Scale beads. Atomic level templates on the surface of the beads act as catalysts causing the calcium, and bicarbonate ions in hard water to form microscopic crystals.



Once the crystals grow to a certain size they are released from the bead. The crystals in solution keep the hardness out of the water so that it can't deposit and form scale on the plumbing surfaces or interfere with soaps and detergents.



## How does the ProSeries Anti-Scale Water Filtration System work?

Proprietary media causes calcium, magnesium, and bicarbonate ions to form microscopic hardness crystals, which stay suspended throughout the water supply, eventually being flushed harmlessly down the drain. No chemicals, such as salt or phosphate are used with the ProSeries Whole House Multi Media Filtration System.

The ProSeries Anti-Scale Water Filtration System reduces the ability of water molecules to prevent calcium, magnesium and bicarbonate ions from coming together to form crystals of calcium and magnesium scale. This process, that we refer to as Template Assisted Crystallization (TAC), results in the creation of microscopic crystals of scale (seed crystals), which rapidly form in the treated water, not on the contact surfaces of the water system, and are carried downstream in colloidal suspension through the water system.



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